

2025

1950

ANNUAL ANNUAL CONFERENCE FEBRUARY 26-27, 2025



SOARING EAGLE CASINO & RESORT





REGISTRATION FEES

On-site **\$325**

APAM Members

\$235

Non-Members \$300





SPONSORSHIP OPPORTUNITIES

GOLD: \$750 PLATINUM: \$1,000 BREAK¹: \$1,500

Packages in this section include sponsor recognition during the event as well as listing on the conference page, post event.

¹Signage included during sponsored portion of event

BREAKFAST: \$2,000 LUNCH: \$2,500 TITLE SPONSOR²: \$3,000

Packages in this section include sponsor recognition during event, listing on the conference page post event and signage during sponsored portion of event. ²*Marquee signage during the entire event*

CONFERENCE WIFI: \$1,500

Sponsor chooses the Network name (SSID) as well as the password for the conference Wifi that attendees will use to log onto the internet.

HOTEL ROOM KEY CARD³: \$2,500

Sponsor chooses a design for the hotel room key card that will be distributed to the overnight guests of the conference.

³Sponsorship cost includes the design, printing and shipping of the key cards

EXHIBIT OPPORTUNITIES

APAM Member: \$650/booth Non-Member: \$800/booth

Fee includes: (1) 10' x 10' curtained (short sides) exhibit space,
(1) 8' covered and skirted table,
(2) chairs, (1) wastebasket and

(2) Conference Registrations.

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SCHEDULE

WEDNESDAY, FEBRUARY 26

TIME	ACTIVITY/SESSION	SPEAKER
8:00 - 10:00	Exhibitor Move-In	
10:00 - 7:15	Registration & Exhibit Hall Opens	
11:00 - 11:15	Opening Remarks	
11:15 - 12:00	The New Al	Reed Ryan - Al
12:00 - 1:00	Lunch	
1:00 - 1:45	Compaction Fundamentals	Tim Kowalski - <i>Wirtgen</i>
1:45 - 2:30	MDOT General Update	Brad Wieferich - MDOT
2:30 - 3:00	Break	
3:00 - 3:45	Why RAP	Adam Hand - UNR
3:45 - 4:30	Baldy Bipartisan	John Sellek & Adrian Hemond
4:30 - 5:15	MATC Introduction & Capabilities	Bob Lauzon - <i>FHWA</i>
5:15 - 7:15	Reception	

THURSDAY, FEBRUARY 27

TIME	ΑCTIVITY	SPEAKER
7:30 - 8:30	Breakfast	
8:30 - 9:15	Rubblization	Matt Shinners - Antigo Construction
9:15 - 10:00	NCAT Test Track Update	Nathan Moore - NCAT
10:00 - 10:30	Break	
10:30 - 11:15	Reycling Agents: What to Know	Adam Hand - UNR
11:15 - 11:55	MDOT Technical Update	Nathan Maack - <i>MDOT</i> Chuck Mills - <i>APAM</i>
11:55 - 12:00	Closing Remarks/End	
12:00 - 2:00	Exhibitor Move-Out	

To register, go to https://mms.apa-mi.org/members/ evr/reg_event.php?orgcode=APAM&evid=49302491

HOTEL INFORMATION

Soaring Eagle Casino and Resort

6800 Soaring Eagle Blvd, Mt. Pleasant, Michigan 48858 877.232.4532 soaringeaglecasino.com

CLICK HERE FOR ONLINE RESERVATIONS

APAM has reserved a block of rooms. Please inform your attendees that they may make reservations online at soaringeaglecasino.com. Once on the website choose the Book Now tab and change Promo code to Group code and then enter group code **APAM022525**.

You can also call **877.232.4532**, press option #1 for reservations, and refer to Asphalt Pavement Association of Michigan for arrival on February 26th, 2025. The room block will be available until Tuesday, February 4, 2025.

ROOM RATI

\$139 + taxes & fees First Class King or Queen

For assistance contact Beth Wilson at bwilson@apa-mi.org